



**Mission:** GUMMY BEARS vs. GUMMY WORMS OPENER

**Mission Authoring Coach:** Prodigy Alpha

**Mission Goal:** To open, be social, and enjoy yourself.

**DEADLINE:** Monday, August 31st

**Description:**

This opener is a personal favorite of mine, and has never failed me. It's playful and can really catch people off guard with a fun and playful manner.

**Rationale:**

One of the best ways to generate a connection is through regression. Since everyone wants to be a kid again, talking about a favorite candy while most guys are coming up to the set asking, "Come here often?" or to dance, you come with a question about what candy will set you apart and keep you in their mind.

**Instructions:**

Now remember, gauge the energy of the set and come in with equal or slightly higher energy. If you come in stone serious or with child like curiosity, it will still work.

**You:** "Hey guys, I can't stay long but some friends and I were having a discussion and I need an opinion. Seriously, this is a life or death matter here. . . (Motion for them to come closer.) What's better? Gummy Bears. . . or Gummy Worms?"

Whatever their answer is, you can disqualify them or start playful banter. Here are a few examples:

**Target:** I like worms.

**You:** See, I said bears because you get so many more and there's a lot more flavors.

OR

**Target:** Bears.

**You:** See, I said worms because they are double flavored and bigger.

OR

**Target:** I don't like either



## GUMMY BEARS VS. GUMMY WORMS OPENER

**You:** Oh don't tell me you were the kid that brought all vegetables with you for lunch.

OR

**Target:** I like sour Bears/Worms

**You:** Whoa whoa whoa, you're diving into a completely different field there kiddo. . .

SARGE ON, No Excuses.

### **Test GUMMY BEARS vs. GUMMY WORMS Opener:**

1. Does it work successfully?
2. How difficult is this routine to master?
3. Did you get called out on using this routine?
4. What is the hook point strength of this routine?
5. Rapport building strength?
6. Your PUA-AFC level?
7. Number of times tested?
8. Any additional insight?
9. Suggested Additions of Modifications to routine (if any):

### **Reason to test:**

I personally heard Prodigy Alpha using this opener in Los Angeles for the 2009 Stylelife Spring World Conference. It is his golden routine, much like Farmer's Baby Girl Name Opener, Shark's 7 Dwarfs Opener, and Techfall's version of Fuck, Marry, Kill. This week we bring the secret routine from a guy that I believe to be a true up and coming social artist. Now we see how well you can test his bread and butter routine.

**Follow up:** Come back to [www.PickUpLabs.com](http://www.PickUpLabs.com) and post after you test GUMMY BEARS vs. GUMMY WORMS this week. Post links to any audio or video you were able to capture. Post your results and your findings on the 1-9 list above and use a 1-5 scale by the end of the day Monday, August 31st. Tuesday there will be a new post where we crunch all of the data and either give this routine the Pick Up Labs stamp of approval or mark it as unapproved.